



**Chartered Banker**  
Leading financial professionalism

# CHARTERED BANKER MBA™

**The MBA from an internationally renowned Business School for Banking\* in partnership with the world's oldest professional Institute of Bankers.**

*\*ranked No.1 in the UK for research in Accounting and Finance in the most recent (2008) UK Government's Research Assessment Exercise (RAE).*



[www.charteredbankermba.co.uk](http://www.charteredbankermba.co.uk)



**“This is a new and innovatory MBA for the global banking industry. It combines the high level skills and professional competencies that will be increasingly necessary for the post-crisis banking environment.”**

**Lord Davies**

(former Government Minister and Chairman of Standard Chartered Bank)

# What is the Chartered Banker MBA™?

The Chartered Banker Master of Business Administration (CBMBA) is a ground-breaking new qualification that allows you to gain the dual award of a top MBA in Banking and Finance and 'Chartered Banker' status.

**'Chartered Banker' is only awarded by the Chartered Institute of Bankers in Scotland.**

Designed for busy professionals, the CBMBA emphasises professional and vocational development, enhancing the understanding and application of those skills required in 21st century banking. The CBMBA experience brings together high level skills and knowledge from an internationally recognised university and centre of research excellence with the professional and managerial competencies of a world leading professional institute dedicated to the profession of banking.

**In short, the CBMBA provides a qualification that combines everything demanded of current and future leaders in the new, post-crisis banking environment.**

CBMBA achieves these aims through the innovative partnership of the Bangor Business School's internationally recognised expertise in banking and finance with a dynamic and forward-looking professional banking institute. The Chartered Institute of Bankers in Scotland is dedicated to rebuilding public confidence and trust in banks and bankers, and pride in the banking profession.

**CBMBA is the 'gold standard' dual award of professionalism in banking.**

## Who would benefit from the programme?

The CBMBA is aimed at senior individuals in banks and other financial services firms, or those seeking to join the industry, who wish to extend their knowledge and understanding, and to acquire the skills to cope with change in the ever-evolving financial services industry. This high-level and intensive learning experience combines generic MBA disciplines (such as marketing, human resources and strategic management) with more specialist ones (including risk management, credit and lending and financial crises and regulation) that reflect modern banking and finance.

**The diverse CBMBA experience for bankers also makes this dual award of wider interest to any professional concerned with or interested in global banking and financial services.**

## Key Features of the Chartered Banker MBA™

- It is a unique and innovative dual accreditation from Bangor Business School and the Chartered Institute of Bankers in Scotland
- It is the only qualification in the UK and globally which allows students to gain an MBA as well as Chartered Banker status
- It delivers practical and contemporary content to aid executives and managers to make sense of the holistic nature of bank management.
- It responds directly to the increasing global demand to develop and sustain responsible professionalism in global banking

# A Programme Designed for the Ambitious Professional

## Programme aims

The key aim of the programme is to provide you with an opportunity to broaden and enhance your knowledge, understanding and skills in the managerial, financial and professional competencies that are needed in the new, post-crisis global financial services industry. Increasingly, these skills and this degree of professionalism are demanded by customers, regulators and other key stakeholders in the wake of the recent financial crisis.

Specifically, the aims of the programme are:

- ✓ To facilitate and continue your development of the knowledge, skills and experiences that will enable you to advance your career in banking and in the wider financial services industry.
- ✓ To help you to continue to develop your professional expertise together with the self-awareness and personal development skills appropriate to the banking industry.
- ✓ To give you the understanding and skills to recognise and cope with change.
- ✓ To give you the self confidence and knowledge to seek out and master techniques and skills that you will need to handle future challenges, risks and opportunities.

This will include:

- ✓ The opportunity to acquire and develop skills in both generic MBA disciplines and in a wide range of specialist areas that are important for banking and finance professionals.
- ✓ The opportunity to expand your understanding and skill base in newer and more specialist areas of banking and finance (including treasury and risk management, new venture creation, Islamic banking and finance and private banking and wealth management).
- ✓ The ability to analyse broader changes in markets and institutions as well as firm-level managerial and financial problems.

## Structure of the Chartered Banker MBA™

### Part 1 - Compulsory Modules

**Financial Institutions' Risk Management**

**Credit and Lending**

**Professional Ethics and Regulation**

**Corporate Finance**

**Corporate Strategy**

**Managerial Economics**

**Human Resource / Organisational Behaviour**

**Research Methods**

### Part 2 - Elective Modules

**Marketing Strategy**

**International Banking**

**Financial Analysis**

**New Venture Creation**

**Financial Crises and Regulation**

**Islamic Banking and Finance**

**Capital Markets and Treasury Management**

**Private Banking and Wealth Management**



## Programme outline

When undertaking the CBMBA you study eight Compulsory Modules and four Elective Modules to gain the 180 credits needed for the full degree and dual award of 'Chartered Banker MBA' (CBMBA).

You can choose any four of the Part 2 Elective Modules. Each of these modules is wholly assessed by means of a chosen research assignment, which is effectively a 'consultancy project'.

The CBMBA is a blended-delivery programme. This means that it uses a variety of delivery methods. In practice, this is a combination of an online learning environment, distance learning and face-to-face (F2F) workshops.

The CBMBA may be completed in two years of study and with a minimal disruption to your career. Apart from the revision (F2F) workshops, most of the programme is delivered via state of the art on-line and distance learning methods.

This CBMBA is designed to allow you to experience the high quality of our on-campus programmes without negatively impacting your day to day role. The modules are drawn from Bangor's internationally recognised campus-based postgraduate degree programmes and provide you with the ability to discuss and share your developing knowledge and expertise with staff and fellow students.

## Where can I study?

Anywhere you are in the world, provided that you have access to a computer and an internet connection. Since all materials are delivered through our online learning platform, you can even study while 'on the move,' at home, in the office or even in an airport. The CBMBA is a truly portable experience.



## When can I study?

**You can apply anytime to start the CBMBA in January and July each year.** We divide the year into two semesters of roughly six months in length. You will typically study six modules each year and have a maximum of five years to complete the qualification.

**You can complete the programme in two years or even less,** depending on the time that you have available.

You will typically study up to three modules each semester.

However, to ensure complete flexibility, you are able to adjust your study pattern to fit around professional and personal commitments so that modules can be deferred to later semesters.

We make no apology that the CBMBA is not a 'quick fix' or a 'fast track' MBA. It is a high quality and intensive experience. You will have to make a strong commitment to invest the time, effort and energy to achieve this 'gold standard' dual award.

Our experienced staff are on hand throughout to advise you on how best you can balance the MBA workload.



## **Bangor Business School's London Centre, The Broadgate Tower, City of London**

### **How is the programme assessed?**

Each Compulsory Module is assessed by examination and assignment. Assignments are submitted at set points throughout the semester with the examinations taking place during the F2F revision sessions held at the end of each semester. (Please see page 5 for further information.) The assessment weighting is 40 per cent by assignment and 60 per cent by examination.

The four Elective Modules that you select are assessed differently. Each of these is assessed via a 5000 word research project and you choose the project area in consultation with your Module Director. These research projects apply the skills that you acquire earlier in your 'Research Methods' module (one of the eight Compulsory Modules). Each of these four research projects (one for each of your chosen four Elective Modules) is essentially a 'mini consultancy project'.

### **What are the entry requirements?**

The following are the expected minimum qualifications for entry to CBMBA:

- ✓ A good first degree and at least three years relevant management experience
- ✓ An approved professional qualification and at least three years relevant management experience
- ✓ Candidates who do not have a formal degree and/or professional qualification, but who have several years of approved management experience will also be considered.

*If you have any questions about your specific eligibility criteria our admission's team would be happy to help. (Please see contact details on page 8)*

- Exemptions on the programme are available to holders of professional banking qualifications and recognised MBA's

### **Accelerated route**

Applicants with an approved professional banking qualification or a recognised MBA\* may be admitted to the accelerated route. This means that they may be exempt from some modules. For example, a professionally qualified Chartered Banker is only required to take the following modules to gain the MBA:

- ✓ Human Resources / Organisational Behaviour
- ✓ Corporate Strategy
- ✓ Marketing Strategy\*\*
- ✓ Professional Ethics and Regulation
- ✓ Research Methods

**Plus** two Elective Modules

**CIOBS full members** who have studied 'Professional Ethics and Regulation' may be exempt from studying this module.

\*Exemptions for recognised MBA's will be assessed on a case by case basis.

\*\*Please note that Marketing Strategy is assessed in the same way as elective modules (5000 word research project).

# Supported Blended Learning

When you have decided to study for the Chartered Banker MBA you will complete an online Induction Module during the first two weeks of your studies. This is designed to give you the skills necessary to navigate the online learning platform and its resources.

## Academic support

Academic support throughout the semester will be provided through discussion forums, live web chats and web based tutorials using our online learning platform. You are also encouraged to set up informal study groups to facilitate networking and skill sharing. Programme support staff are always happy to assist you in setting up these groups.

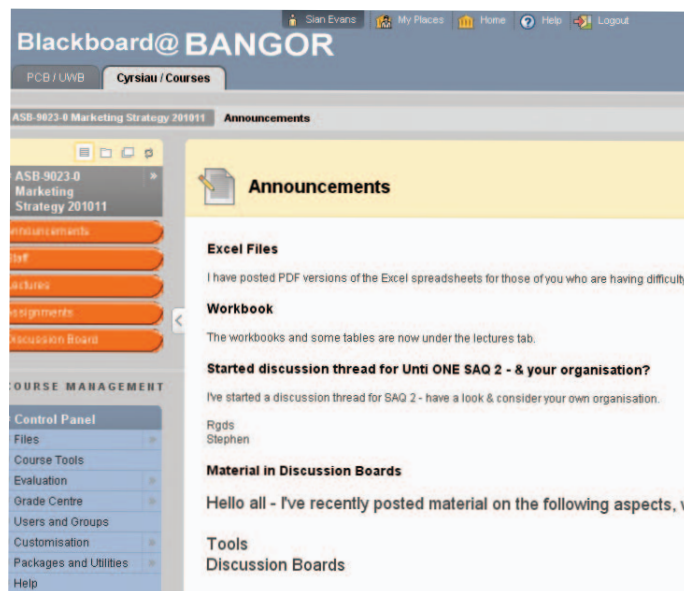
## Revision workshops

Each Compulsory Module benefits from a one-day F2F revision workshop held at the end of each semester with the Module Director. The revision workshops naturally lead to the examinations. All revision sessions will be recorded to allow you to access these sessions online and to sit examinations close to home.

Workshops will be held at Bangor Business School's London Centre in the heart of the City. Our London Centre is situated in The Broadgate Tower within London's 'Square Mile.' This is, therefore, a good opportunity for CBMBA students to experience working in the world's leading banking centre.

Revision workshops may also be held at regional centres around the world wherever there is sufficient demand.

**We strongly encourage you to make every effort to attend the revision workshops as this is a valuable way of meeting other students, exchanging ideas and developing networks.**



Guest speakers and lecturers from banks and other organisations will be invited to the revision sessions, giving you the opportunity to benefit from the views of some of the leading professionals in the sector.

## Student membership of CIOBS

Students also benefit from student membership of The Chartered Institute of Bankers in Scotland for the duration of their studies. This gives you access to a wide range of specialist support in the field of banking, including training courses and professional advice.

- Blended learning delivery allows flexibility to study around work commitments and the degree can be completed in two years

***In a recent YouGov UK-wide survey, when asked about confidence in the banking sector 57% of business decision-makers, who expressed an opinion, had a preference for working with a relationship manager who is a Chartered Banker.***

# A Powerful Partnership in Action

## About Bangor Business School

Bangor Business School is a leading teaching and research focused business school offering a full range of disciplines from undergraduate to doctoral level.

In the most recent (December 2008) Research Assessment Exercise (RAE), Accounting and Finance (including Banking) within **the Business School was rated as the number 1 in the UK for the quality of research conducted by its staff.** This is the major ranking of research excellence in the UK university sector.

**Students are attracted by our reputation for high quality and industry expertise, particularly in the area of Banking and Financial Services in which Bangor is a leading European University Centre.** The research work from Bangor Business School has contributed to both national and European policy at many levels. **In recent years our staff have provided high level consultancy for many leading banks and other organisations such as the European Commission, the World Bank and the UK Treasury.**

The Business School maintains its close industry linkages through its **prestigious Advisory Board of external and leading professionals.** This Board includes a former Chief Executive of one of the world's leading banks and a former Deputy Governor of the Bank of England.

## About the Institute

**The Chartered Institute of Bankers in Scotland is the oldest banking institute in the world and the only remaining professional banking institute in the UK.**

It is committed to raising the standards of professionalism at all levels in banking and financial services, and to rebuilding public confidence and trust in banks and bankers.

The Institute believes that integrity, responsibility and ethical behaviour, coupled with a commitment to maintain professional competence through Continuing Professional Development, are the hallmarks of a Chartered Banker. Chartered Banker is the 'gold standard' qualification for professionals working in the financial services sector - designed to benefit anyone working in, or aspiring to work in, a management or senior management role in banking or financial services.

It is a world-class qualification, supported and recognised by major financial services organisations. The title 'Chartered Banker' can only be conferred by the Institute.



**“As the global financial markets emerge from a period of unprecedented crisis, the need for a modern, relevant and up to date post graduate degree in banking has never been more essential for tomorrow’s industry leaders. The Chartered Banker MBA™ is that qualification.”**

**Professor Colyn Gardner** BA, MSc, PhD, FCIBS, FRSA  
CEO of Bangor Business School’s Management Centre and founder of D C Gardner Group plc (now part of Euromoney)



**“The need for ‘qualified bankers’ has never been greater. Customers, regulators and employers demand skilled banking professionals committed to high ethical, professional and technical standards to help us build sustainable banking institutions. The Chartered Banker MBA™ is the gold-standard banking qualification for tomorrow’s leaders.”**

**Simon Thompson** BA, MBA  
CEO of The Chartered Institute of Bankers in Scotland





### Apply now

When you choose to study an MBA programme you are making one of the most important decisions in your life.

The right choice will give you the toolkit to realise your potential and to meet your future career aspirations.

In the present global climate, gaining a specialist MBA from a top university and leading professional body is a particularly important statement about you and your career aspirations.

To find out more, **visit our website** [www.charteredbankermba.co.uk](http://www.charteredbankermba.co.uk) where application details, admission procedures and details of fees can be found.

We want to make the process of applying as easy and smooth as possible for you. You can submit your application online for an even faster response from us.

Contact our Admissions Team if you have any questions or want any further advice before you get started.

### Contact us

T: +44 (0) 1248 365900  
E: [charteredbankermba@bangor.ac.uk](mailto:charteredbankermba@bangor.ac.uk)  
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# The Chartered Banker MBA™ at a glance

## Why choose The Chartered Banker MBA™?

The Chartered Banker MBA (CBMBA) is the only qualification in the UK and globally which allows students to gain an MBA as well as Chartered Banker status. CBMBA is the 'gold standard' dual award of professionalism in banking.

## Who should study the Chartered Banker MBA™?

The Chartered Banker MBA is aimed at managers and executives in banks and other financial services firms wishing to extend their knowledge and understanding and to acquire the skills to cope with change in the ever-evolving financial services industry. The diverse CBMBA experience for bankers also makes this dual award of wider interest to any professional concerned with or interested in global banking and financial services.

## What are the benefits of studying for the CBMBA?

CBMBA responds directly to the increasing global demand to develop and sustain responsible professionalism in global banking. It delivers practical and contemporary content to aid executives and managers to make sense of the holistic nature of bank management.

## Why choose the Bangor Business School / Chartered Institute of Bankers in Scotland partnership?

The CBMBA experience brings together high level skills and knowledge from an internationally recognised university and centre of research excellence with the professional and managerial competencies of a world leading professional institution. In short, the CBMBA provides a qualification that combines everything demanded in the new, post-crisis banking environment.



**“I cannot think of a more timely intervention than to combine the Chartered Banker qualification with a challenging MBA. Bringing together the expertise of a leading European university centre of banking research with that of a highly respected professional banking institute could not have happened at a better time. This is an exciting and much needed initiative for the banking industry.”**

Sir Peter Davis  
(former Chief Executive of Sainsbury, Prudential, Reed Elsevier and board member of UBS AG of Zurich)

**“As a practitioner who has traded through the credit crunch, it seems clear to me that qualified bankers who truly understand the risk will in the future be in great demand. The world lost sight of the basic ‘canons of lending’ and debt is likely to remain the global phenomena in the years ahead. Banking is a profession and demands professional standards and competence. I would recommend this MBA as a way of developing and embedding those skills.”**

Peter L Griffiths  
Chief Executive  
Principality Building Society



**Apply online now [www.charteredbankermba.co.uk](http://www.charteredbankermba.co.uk)**



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*Bangor University founded 1884*

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**Chartered Banker**

Leading financial professionalism

*The Chartered Institute of Bankers in Scotland founded 1875*